

# Be a Hero Save a Life

A Defibtech AED in the workplace can make the difference between life and death.



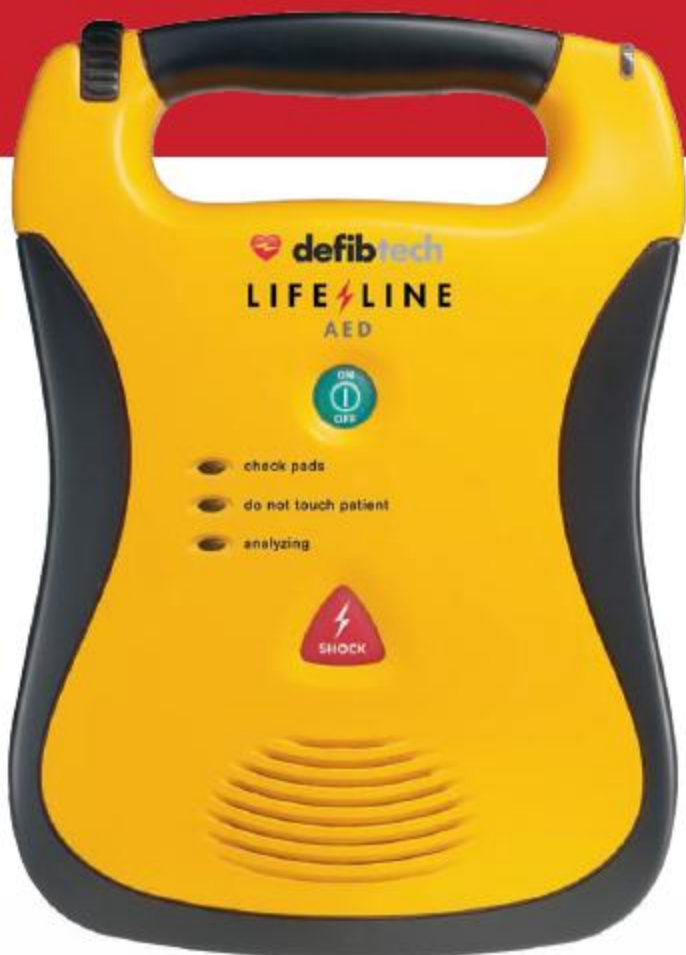
**SUDDEN CARDIAC ARREST** is the abrupt loss of heart function in a person who may or may not have diagnosed heart disease.



**defibtech**  
Life-Saving Technology Within Reach

Each year, sudden cardiac arrest strikes

more than 400,000 people — and without intervention, less than 1% of victims survive. In fact, sudden cardiac arrest is the leading cause of death in North America. And it can affect people of all ages — any time and anywhere.



Deloitte. 2007  
Technology Fast 500

#1 Defibtech named the fastest-growing medical equipment manufacturer in North America

## A Simple Step That Saves Lives

While there's no way to predict or prevent sudden cardiac arrest, we do know that cardiopulmonary resuscitation (CPR) and defibrillation with an automatic external defibrillator (AED) *within three minutes* has shown to increase the chance of survival 70%. AED technology is so powerful that most CPR training courses now include a section on the use of these devices.

And yet, in a crisis, there's no time to read a training manual. Fortunately, the **Defibtech AED** is simple, clear and straightforward to use. The **Defibtech AED** is built to exacting medical standards — but it's also designed to be fast and simple for *anyone* to use.



### The Defibtech AED:

- » Provides step-by-step instructions that are loud and clear — even when there's a lot of ambient noise
- » Ranks as the top choice of many First Responders
- » Has 5+ years of field-proven durability — including rigorous use in military settings
- » Offers convenient SD card for no-charge upgrades when CPR guidelines change
- » Features a brightly lit Active Status Indicator powered by a 9V battery, allowing the main battery to remain fully charged to save a life
- » Has lowest overall cost of ownership of all AEDs in its class

### Learn more about Defibtech AEDs:

WORKPLACE LAW CONSULTING INC.



Workplace Law Consulting Inc.  
[www.workplacelawconsulting.com](http://www.workplacelawconsulting.com)  
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### A SAMPLING OF THE THOUSANDS OF SOS/MediQuest CUSTOMERS

**Defibtech AEDs have been selected by the following Canadian public sector organizations:**

- BC Hydro
- BC Lottery Corporation
- British Columbia Institute of Technology
- City of Burnaby
- Dalhousie University
- Elections Canada
- eHealth Ontario
- Halifax Regional Municipality
- Nova Scotia Power
- Ontario Power Generation
- Province of British Columbia – Procurement and Supply Services
- Resort Municipality of Whistler
- Royal Canadian Mounted Police
- York University

### Corporations that have chosen Defibtech AEDs:

- Ballard Power Systems
- LA Fitness Intl
- Blake Cassels & Graydon
- London Drugs
- Blue Cross / Blue Shield
- Medysis Health Group Inc.
- BP Canada
- Mercedes Benz
- Brookfield Properties Inc.
- Munich Reinsurance Co. of Canada
- Canlan Ice Sports
- Oxford Property Group
- Cannacord Capital
- Petro Canada
- Canada Bread
- Pioneer Electronics of Canada
- Canwest media
- Rogers Communications
- CIBC World Markets
- Sandoz Canada
- Coca-Cola
- Saputo Dairy Products
- Colgate Palmolive
- SNC Lavalin Engineers and Constructors
- CSA International
- St. John Ambulance
- General Mills
- Sun Life Assurance
- Goodyear Canada
- Teck Resources Ltd.
- Google
- Teekay Shipping
- H.J. Heinz Co.
- Underwriters Laboratories of Canada
- Honeywell Ltd.
- Union Gas
- Institute of Chartered Accountants
- Vancouver Canucks
- International Brotherhood of Electrical Workers
- World Vision
- Johnson & Johnson Inc.
- YMCA
- Knights of Columbus
- Kraft Canada